



Generate new revenues and increase sales by placing UpSell Direct's GoForIt™ tags on consumer branded products.



GoForIt™ tags enable a new, fun and an unparalleled customer experience.



GoForIt™ tags allow you to personalize & customize your product's upsell offering to each individual consumer.





# Use all 6 GoForIt™ Products for Maximum Revenue Generation

# 1

## GoForIt™ Tags for your Product

Include your Product GoForIt™ tag directly on the product itself. Your customer and all who see and want to learn about related products can easily tap the GoForIt™ tag and automatically purchase related products at any time, immediately or in the future.



# 2

## GoForIt™ Tags for Your Package

Embed, affix, or print your Product GoForIt™ tag directly on the shipped package. Your customer and others can automatically buy related products whenever and wherever your product's package is received by easily tapping our GoForIt™ tag.



# 3

## GoForIt™ Tags in an Insert

Enable future purchases of your Products by including a GoForIt™ tag on an Insert directly inside each package.



# 4

## GoForIt™ Tags for Services

Are you a Service Provider in one of these industries? (Pharmaceutical, Financial, Insurance, Real Estate, Travel, Car Rental, Food, Health Care, Education, Home Services, etc). Have you sent a Service Offering to your Customer or completed one? Great! Affix a GoForIt™ tag on an insert with your bill or leave it at the job site to upsell other services your consumer may be interested in and realize new sources of income.



# 5

## GoForIt™ Tags for Advertising

Follow up on a Product shipped or a Service completed with an Advertising Envelope and Insert or Other Media containing a GoForIt™ tag with a Targeted Personalized Message for related products and services to increase your revenue.



# 6

## GoForIt™ CARD

Your customer receives a credit card size GoForIt™ Card in the package of your product or as a follow-up. Your customer can keep their favorite GoForIt™ Cards with them at all times enabling them to purchase your products at their convenience.



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